



**'66 Tiger Talks**  
***Fixing American Public Education***  
**by Terry Eakin '66**  
**Wednesday, October 12, 4:00 Eastern**



Nassau Herald



Alumni Day 2020 with Goltz  
and Bowers after receiving the  
Locomotive Award



With Lindsay 2019 at Stanford  
DCI Fellows program



Our classmate Terry Eakin is well known to many of us, often for reasons we can't all remember. Remember "Where the Girls Are" and "Business Careers After College"? Terry was one of the drivers at the

Daily Princetonian behind both publications. Remember the telecast of Bill Bradley's final game at Dillon Gym? Terry was behind that also. His entrepreneurial roots are deep.

After heading west with a huge contingent of '66ers to get his MBA at Stanford, Terry moved back east (he came to Princeton from Sidwell Friends in DC) and worked in real estate development for 22 years. He then started Eakin/Youngentob Associates (now known as EYA) in 1992. The premise was "life within walking distance," and the implementation was building condominiums and townhomes centered around Metro stations and Starbucks in the Washington DC urban areas. They have built and sold roughly 5,000 residences using what today is known as "smart growth," though that term didn't exist when they started. Twice they were named America's Best Builder. Terry was President, then Chairman, now Chairman Emeritus. He still has an office and an assistant and serves on the Investment Committee, but considers himself almost fully retired.

But all of the above was prelude to the mission which has occupied Terry's heart and time for many years, trying to help improve public education with a focus on urban education. He spent eight years trying to help the public school system in DC improve itself, and having failed, helped to start [DC Prep Public Charter Schools](#). Today there are six schools serving over 2,100 inner city DC students, very successfully. It was for this innovative work that we gave Terry our greatest honor, the Class of 1966 Locomotive Award.

Terry will speak with us about what he sees as the problems in U.S. public education, and what he sees as the solutions, based not only on his DC experience but on research he has done in Florida (on an

education reform board) and California. He feels that the American public school system is broken and needs innovation to improve outcomes. He will focus on the three ideas he has for accomplishing this.

Please be sure to join us on October 12 for what will be a fascinating and important conversation. We will start at 3:45 p.m. Eastern for some classmate conversation, with Terry's presentation to start at 4:00. The Zoom link is [here](#).